

Global Program of the Challenge Camerounais 2009:

<i>Friday, May 29th</i>	
17:00 - 20 :00	Business & Social Forum, Part 1 Cameroon-Cameroon Business Talk

<i>Saturday, May 30th</i>	
Start Challenge Camerounais 09	
Sport	13:00 - 17:30 Business & Social Forum, Part 2 The Diaspora and Cooperation opportunities with German Institutions.
Founder's meeting of the Cameroon Diaspora Network – Germany (CDN-G)	
Cultural Evening	

<i>Sunday, May 31 st</i>	
Sport	11:30 - 14:30 Business & Social Forum, Part 3 Cameroon-Germany Partnership: The New Deal
Sport Finals	
Meeting of the Cameroon Diaspora Network Germany: What are the next steps?	
Gala Evening	

Internet: www.challenge-camerounais.de
www.ccCologne2009.com

Moderation & Contact

Dr. Mbang Sama (responsible)
smbangweb@web.de; +49 160 86 22 441
Dr. Michel Mbida
michel.mbida@hotmail.de
Mr. Georges Ngongang
ngongangg@hotmail.com
Dr. Pierre Bissecck
pierre.bissecck@ctngroup.biz

Partners and Participants of the Challenge Business & Social Forum 2009

 **Afriland First Bank**



CHALLENGE BUSINESS & SOCIAL FORUM 2009

The New Age of German-Cameroonian Cooperation

May, 29th – 31st Cologne, Germany

- First to strengthen the networking among Cameroonians in Germany under a strong and unique label and so maximizing their intellectual, economical, technological, social and human potentials,
- Second to lean on the role and responsibility of the Cameroon Diaspora in the development of Cameroon in a strong partnership with the representatives in Cameroon
- Third to push business opportunities and exchanges as well as development partnerships between Cameroon and Germany.

These are the challenges of the Challenge Business & Social Forum and its partners.

Launched in 2006, this initiative has generated over the last editions many results:

- The birth of the Cameroon Diaspora Network – Germany (CDN-G): The main platform of the Cameroon Diaspora in Germany
- The reconnection with German institutes for a broad cooperation and partnership

In 2009, the goal will be to renew a stable platform for a new cooperation between Germany and Cameroon and to discuss the role and the responsibility of the Diaspora in this cooperation.

Locations:

Friday, 28th May: Cologne's City hall and KHG, Berrenrather Straße 127, 50937 Köln

Saturday 30th May /Sunday 31st May: Südstadion, Vorgebirgsglaciweg 2, 50969 Köln

PART I: Friday, May 29th 2009

Business talk

17 H – 18 H

Reception of the Cameroonian delegation at the Cologne's city hall by Mrs. Spizig, Mayor of Cologne

18H – 20 H: Cameroon-Diaspora Business Networking:

Cameroon-Cameroon Business Partnership: Potentials, Challenges and Perspectives

Participants:

- Cameroon Diaspora Network (Business Group)
- Entrepreneurs (from Cameroon and from Germany)
- Cameroonian representatives
- Cameroon Embassy in Germany
- National Employment Funds (FNE), Cameroon

Topics:

- Establishing a strong business group within the Cameroon Diaspora Network – Germany (CDN-G)
- What are the main issues and business opportunities in Cameroon and how could these be taken by the Cameroonian Diaspora to do business in Cameroon?
- The potential of the Cameroonian Diaspora in Germany and how it can be used to promote the economical and social development of Cameroon?
- The Cameroonian diplomatic representatives in Germany and its approach to enforcing the Cameroonian-Germany business partnership.
- The role of China within the economical environment of Cameroon and the related challenges for Cameroonian entrepreneurs?

PART II: Saturday, May 30th 2009:

The Cameroon Diaspora and Cooperation Opportunities with German Institutions: The New Deal

11:30 – 11:45	Introduction and Briefing last editions <i>Dr. Mbang Sama & Dr. Bissecq</i>
11:45 – 12:00	Actual statistics of the Cameroonian Diaspora in Germany <i>Dr. Mbida & Mr. Ngongang</i>
12:00 – 12:30	The Cameroon Diaspora in Germany and potential common projects: A survey of GTZ <i>Mr. Roman Windisch., GTZ</i>
12:30 – 13:15	Current Projects of the Cameroon Diaspora Network - Germany: Status and outlook. Mentoring, Insurance, Diaspora Data base, etc... <i>Mr. Mbayin (VKII), Dr. Noah (Camfomedics), Mrs. Rothfuss (CAA), Mr. Kouematchoua (CC)</i>
13:15 – 14:00	Brief presentations, Infos and announces <i>Chanas assurance; Alumni Portal, Casanet, Koordination Büro Kamerun (KKB)</i>
14:00 – 14:30	10 years PARIC: Status and cooperation's perspectives for cooperation with the Cameroonian Diaspora <i>Mr. Camille Mouthe à Bidias, FNE Dr. Kambiz Ghawami, WUS</i>
14:30 – 15:30	Discussion/Round table: Extending the partnership for development and re-integration: A global partnership between German institutions and the Cameroon Diaspora <i>Dr. Ghawami, World University Service (WUS) N.N, Centrum für Internationale Migration u. Entwicklung (CIM) Mrs. Mehrtens, Alumniportal Deutschland Mr. Mouthe à Bidias, Fonds National de l'Emploie Mr. Hans-Christoph Boppel, Ministerium für Generationen, Frauen, Familie und Integration (MGFFI), NRW Mr. Windisch, Gesellschaft für Technische Arbeit (GTZ) Cameroon Diaspora Network – Germany (CDN-G)</i>
15:30 – 16:30	Constitution Meeting of the Cameroon Diaspora Network – Germany (CDN-G) <i>VKII, CAA, CC, Camfomedics</i>

PART III: Sunday, May 31st 2009:

Cameroon-Germany Business Partnership: The New Deal

11:30 – 11:45	Introduction and Briefing last editions <i>Dr. Mbang Sama</i>
11:45 – 12:15	The Cameroonian diplomatic representatives in Germany and its approach in enforcing the German-Cameroonian business partnership. <i>H. E. Jean Marc Mpay, Embassy of the Republic Cameroon in Berlin</i>
12:15 – 12:45	Private-private partnership: Potentials for cooperation between the cameroonian business diaspora in Germany and Afrika Verein e.V. <i>Mr. Reuter, Afrika Verein e.V., Germany</i>
12:45 – 13:15	The world financial crisis: Consequences for the Cameroonian economy and the role of the Diaspora I solving related issues <i>Mr. Alamine. O. Mey, Afriland First Bank, Cameroon</i>
13:15 – 13:45	Doing Business in Cameroon: Approach and practical experience <i>Mr. Jacques Bimai, Sitrafer., Cameroon</i>
13:45 – 14:15	The entrepreneurship of women in Cameroon and cooperation's perspectives with the Cameroonian Diaspora <i>Mrs. Nelly Hemou, Mouvement des entrepreneurs du Cameroun (MECAM), Cameroon</i>
14 :15 – 14 :30	Brief presentations, Infos and announces <i>Different business partners</i>
14:30 – 15:30	Discussion/Round Table: Boosting business partnership between the Cameroonian Diaspora in Germany and Cameroon: What are the next challenges? ...Concrete impulses <i>H. E. Jean Marc Mpay, Mr. Roser, Mr. Alamine. O. Mey, Mrs. Nelly Hemou Mr. Jacques Bimai Cameroon Diaspora Network – Germany (CDN-G)</i>
18:30 – 19:30	Meeting of the Cameroon Diaspora Network – Germany (CDN-G): What are the next steps